

# **SAMPLE TMC CRITERIA A**

## **Criteria A. Appropriateness to Mission:**

### **1. Statement of the Associate of Arts in Communication Studies for Transfer Degree Program Goals and Objectives:**

The goal of this Associate of Arts in Communication Studies for Transfer degree program is to enable students to develop verbal skills that are necessary in any career that depends upon communication. An Associate of Arts in Communication Studies for Transfer degree may be the most versatile of all college degrees. The student will achieve the following Program Level Student Learning Outcomes:

- 1) Deliver informative, impromptu, persuasive, and demonstrative speeches utilizing gestures, eye contact, vocal expression, movement, clear articulation and pronunciation utilizing Standard American English.
- 2) Conduct research and use evidence and reasons to construct and analyze oral and written arguments.
- 3) Appraise how communication theory applies to various multicultural settings.
- 4) Prepare and competitively deliver oral arguments in a debate or an individual event at an intercollegiate forensics tournament.
- 5) Critically analyze literature and establish arguments through oral performance using at least two genres of literature.
- 6) Assess communication barriers and breakdowns in informal speaking situations that affect self-concept, feedback, perception, verbal and non-verbal communication and listening.

Once a student attains the skills necessary to express his/her abilities and needs to an employer, a government official, or a person needing training in communication, the graduate with a communication degree can do almost anything. At the completion of the program the student will be able to communicate effectively in all situations demanding specific communication skill sets; understand the process of communication; comprehend communication styles used in sending and receiving messages; transfer to a four year program in Communication, Communication Studies, or Speech Communication major. With a multicultural student body, the need for students with communication degrees is inescapable if we are to continue to function in the Global Marketplace.

### **2. Catalogue Descriptions and Legislative requirements for the Associate of Arts in Communication Studies for Transfer Degree:**

Senate Bill (SB) 1440 and the California Education Code (CEC) section 66746 require students seeking an Associate of Arts in Communication Studies for Transfer to:

- (1) Complete 60 semester units or 90 quarter units that are eligible for transfer to the California State University, including both of the following:
  - a. the Intersegmental General Education Transfer curriculum (IGETC) or the California State University General Education-Breadth Requirements
  - b. a minimum of 18 semester units or 27 quarter units in a major or area of emphasis, as determined by the community college district.
- (2) Obtain a minimum grade point average of 2.0. (It should be noted that title 5 section 55063(a) also requires that students must earn a C or better in all courses required for the major or area of emphasis.)

In addition, CEC section 66746 subdivision (b) prohibits a community college district from imposing any additional course requirements, in addition to these requirements, for a student to be eligible for the associate degree for transfer, and subdivision (e) prohibits allowing remedial non-collegiate level coursework to be counted toward the units required for the associate degree for transfer (AA-Tor AS-T). Title 5 section 55002(b) describes such courses as —nondegree-applicable credit courses.

The California Community College Chancellor's Office states that the benefit for students completing these associate degrees for transfer is that the California State University (CSU) system is required by CEC section 66747 to —guarantee admission with junior status to any community college student who meets all of the requirements for the associate degree for transfer. CSU is required to grant priority admission for a student with this associate degree —to his or her local [CSU] campus and to a program or major that is similar to his or her community college major or area of emphasis, as determined by the [CSU] campus to which the student is admitted. In addition, 66747 states that —A student admitted under this article shall receive priority over all other community college transfer students, excluding community college students who have entered into a transfer agreement between a community college and the California State University prior to the fall term of the 2012-13 academic years. When an associate degree for transfer is approved by the CCC Chancellor's Office, the CSU Chancellor's Office will be notified so that the approved associate degree and its similar CSU baccalaureate degrees may be identified. These data will be used to identify eligible students who apply to the CSU for admission as described in CEC section 66747.

The ultimate advantage for students completing these associate degrees is that the associate degree may not require more than 60 semester (or 90 quarter) units; and after transferring into the appropriate program at the CSU, the baccalaureate degree may not require more than 60 additional semester units, for a total of 120 semester (or 180 quarter) units required for the baccalaureate degree (pursuant to CEC section 66748). Section 66748(b) allows an exception for the maximum units required at the CSU when the Chancellors of the CSU and the CCC systems, and their respective Academic Senates, specify high-unit majors that require more than 120 semester (or 180 quarter) units for the baccalaureate degree. The CSU is prohibited by CEC section 66748(c) from requiring a transferring student with this associate degree to repeat courses that are similar to those taken at the community college that counted toward the associate degree for transfer.

The Associate of Arts in Communication Studies for Transfer offers skills in Public Speaking, Interpersonal/Language and Multicultural Communication, and Performance Studies.

The Associate of Arts in Communication Studies for Transfer adds to the student's critical and presentational skills in dealing with a broad spectrum of communication situations. It provides a foundation for careers in business, law, government service, health, the ministry, teaching, public relations, media communication, and other professions in which an understanding of and facility with the process of communication are essential.

The following are the course descriptions for core courses of the Associate of Arts in Communication Studies for Transfer Degree as well as descriptions of related general education transfer courses:

**Speech 101: Oral Communication I**, 3 Units (UC:CSU) Lecture – 3 hours: Speech 101 is a Public Speaking course which gives students techniques and practice in Informative and Persuasive extemporaneous public speaking performances utilizing effective outlining, structure and style.

**Speech 104: Argumentation I**, 3 Units (UC:CSU) Lecture – 3 hours: A study of the theory and uses of argumentation and critical thinking, including research and use of evidence and reason. Application of critical thinking skills to construct and analyze oral and written arguments. Meets AA degree and transfer requirements in critical and analytic thinking.

**Speech 106: Forensics**, 2 Units - (Rpt 3) (CSU) Lecture – 1 hour. Laboratory – 3 hours: Students develop the skills to research, prepare, and competitively deliver oral arguments in a debate or individual event at intercollegiate forensics tournaments.

**Speech 121: The Process of Interpersonal Communication**, 3 Units (UC:CSU) Lecture – 3 hours: Provides practice in informal speaking situations which take place when two to five people talk. Covers self-concept, feedback, perception, verbal and non-verbal communication, and listening. Communication barriers and break-downs studied. Classroom experimentation and exercises provide understanding and awareness of the skills necessary for successful interpersonal communication.

**Speech 122: Communication Across Cultures**, 3 Units (UC:CSU) Lecture – 3 hours: Analysis of cultural influence on human communication acts. Students will focus on the processes and problems of intercultural communication in multi-cultural, multi-ethnic urban environments with emphasis on gender, political, economic, and both nonverbal and verbal interpersonal forces.

**Speech 130: Introduction to Oral Interpretation of Literature**, 3 Units (UC:CSU) Lecture – 3 hours: Students use oral interpretation to express the printed word. Stresses techniques of discovering an author's meaning and expressing those meanings to an audience through reading aloud. UC accepts only one of Speech Communication 130 or Theatre 210. Meets both AA Degree and CSU Transfer requirements in Humanities.

**Anthropology 102: Human Ways of Life: Cultural Anthropology**, 3 units (UC:CSU) Lecture – 3 hours: This course establishes the four-field approach to anthropology while covering both anthropological theory and method. Conversations will adopt a holistic perspective to human culture and establish cultural relativism. The objectives of this course are (1) to employ a relative perspective in the appreciation of the world's cultural diversity, and (2) to apply case studies to describe this variation. The student examines communication, learning, subsistence, economics, family, kinship, gender, ethnicity,

politics, stratification, globalization, religion, expressive art, and cultural changes as these all affect our lives. through assigned readings from the text, lectures, discussions and ethnographic investigations, this course will equip you the student with a better understanding of cultural life ways, both past and present, in this time of globalization.

**Psychology 001: General Psychology I**, 3 units (UC:CSU) Lecture – 3 hours: Students learn the psychological principles behind behaviors such as learning, motivation, intelligence, feelings and emotions, personality, abnormal behavior and methods of adjustment. Different psychological perspectives such as psychoanalysis, neuroscience, cognitive, behaviorism and humanism will be emphasized.

**Sociology 001: Introduction to Sociology**, 3 Units (UC:CSU) Lecture – 3 hours: This course is designed to acquaint students with the major principles of sociology as they are applied to contemporary social issues. With the use of several theoretical perspectives it examines social structures within American society and other cultures from macro and micro perspectives. There are extensive references to contemporary research findings on social structure, group dynamics, social stratification, and social institutions.

**English 102: College Reading and Composition II**, 3 Units (UC:CSU) Lecture – 3 hours: Students study literature and literary criticism in order to develop critical thinking, reading and writing skills beyond the level achieved in English 101. This course emphasizes logical reasoning, analysis, and strategies of argumentation.

**English 103: Composition and Critical Thinking**, 3 Units (UC:CSU) Lecture – 3 hours: This is an advanced writing course where students further develop their logical, argumentative and analytical thinking and writing skills. The course will utilize various fiction and non-fictional readings.

**Journalism 101: Collecting and Writing News**, 3 Units (CSU) Lecture – 3 hours: Provides instruction and experience in collecting and writing the news. Curriculum connects theory with meaningful activity in the basic principles of news writing, including a section on broadcast writing. The course includes an examination of freedom of the press along with a critical analysis of its responsibilities. Students receive an overview of press ethics and resolving ethical dilemmas.

**Journalism 105: Mass Communications**, 3 Units (UC:CSU) Lecture – 3 hours: Course provides an examination of America's mass communications systems and how they affect human behavior in relation to social, political and economic institutions. Examines the structure and functioning in print and electronic communications including: film, print, television, radio, the recording industry, public relations and the Internet. Considers factors that influence creation and distribution of media messages, and the impact of those messages on society.

### 3. Program Requirements for the Associate of Arts in Communication Studies for Transfer Degree:

<b>Required (3)</b>		
Oral Communication I	Speech 101	3 units
<b>List A (6 units)</b>		
Argumentation	Speech 104	3 units

The Process of Interpersonal Communication	Speech 121	3 units
<b>List B – Any 2 (6 units)</b>		
Forensics (limited to 3 units)	Speech 106	2 units
Communicating Across Cultures	Speech 122	3 units
Introduction to Oral Interpretation of Literature	Speech 130	3 units
<b>List C – Any 1 – (3 units)</b>		
Any List A or List B course not used above		
Cultural Anthropology	Anthropology 102	3 units
Intro to Psychology	Psychology 001	3 units
Intro to Sociology	Sociology 001	3 units
College Reading and Composition II	English 102	3 units
Composition and Critical Thinking	English 103	3 units
Journalism	Journalism 101 or 105	3 units
<b>Total:</b>		<b>18 units</b>
Any courses not selected above, any CSU-transferable communication studies course, and/or other courses that are lower division preparation for the communication studies major at CSU.		(3)
General Education Requirements (37-39 units):	Students must follow the CSU GE Breadth Plan	(39 units)
	or	
	IGETC	(37-39 units)
Electives:	Any CSU/UC transferable course	(3-5 units)
Degree total:		60 units maximum

#### 4. Background and Rationale for the Associate of Arts in Communication Studies for Transfer Degree

In response to the passage of SB1440 each college in the community college system was required to approve at least two AA Transfer degrees by Fall, 2011. As the Speech Department had already begun work on a Communication Studies Degree as part of its Program Review as far back as 2005, it made sense for the Department to complete that process and develop the Associate of Arts in Communication Studies for Transfer, as part of the College's response to SB1440.

Successful degrees in film studies and journalism at LA City College have paved the way for an Associate of Arts in Communication Studies for Transfer degree. Through the analysis of degrees offered in Communication-related areas in the nine colleges, Los Angeles City College has the highest number of degree recipients in the District (of 232 degrees offered, 144 belong to City). An Associate of Arts in Communication Studies for Transfer could be expected to further enhance these highly successful programs. Interest in Communication Arts on this campus is higher than other campuses in the District. (see attached: LACCD Degrees and Certificates...)

